

IMAGE POLICY AND SUBMISSION OF IMAGES PROCEDURE FOR MEMBER ORGANIZATIONS



Most organizations use images (photographs and video) of children, families, and community members to promote their work and engage donors and supporters. To respect privacy, identity, and cultural sensitivity, One World Children's Fund (One World) and its Member Organizations are required to obtain consent for the use by One World of any image of a child.

Safeguarding Children and Vulnerable Populations

Obtaining and using images of children or other vulnerable populations require extreme care and sensitivity. "Child" or "children" refers to persons under the age of 18 years. It is essential to minimize the risk of inappropriate use of information, stories, and visual images of children and vulnerable persons as follows:

- Before photos/video of a child are taken or used, One World Member Organizations must confirm that the child and/or their parent or other responsible adult has given consent.
- Images of children must not show them in a state of undress or in inappropriate poses.
- Details attached to images and included in stories about children or vulnerable persons must not allow that child or vulnerable person to be traced to his or her home or community unless permission has been granted in accordance with this Policy.
- Distinctive buildings, street signs or landmarks should not be included in an image if they identify where a child or vulnerable person lives or works.
- Geotagging of images should be disabled when taking photographs.
- It may be necessary to make sure a child or vulnerable person cannot be identified if the child or vulnerable person may be at risk of reprisal or rejection in their communities.
- Always obscure the visual identity of any child or vulnerable person who is identified as a medical patient or as a victim of sexual abuse or exploitation.

Procedure for Submission of Images to One World

Images allow the One World community, including donors, volunteers, and supporters, to connect with and better understand our Member Organizations' work. Any Member Organization providing photos or videos to One World must ensure that proper consent was given for all submitted images and inform One World whether the identity of anyone appearing in the image or the location of the image requires protection. Whenever possible, images submitted to One World should include the following information:

1. Name of Member Organization
2. Description of location where image was taken, e.g., ABC Organization's health clinic in Kampala, Uganda.
3. Date image was taken
4. First and last names of any adults whose names can or should be published with the image, e.g., leaders of a Member Organization, staff members, or Champions
5. A short description of the subject of the image, e.g., first grade class reading books purchased with One World funds.

By signing below, you give permission to One World to use photos/video submitted by you or your organization for any legal purpose, such as on One World's website, brochures, reports, presentations, and other materials.

Permission to Use

I affirm that I am authorized to sign below and that all images shared with One World were taken pursuant to One World's Image Use Policy, including the requirement to obtain consent, in advance, for the use by One World of any image of a child. I give permission to One World to use images submitted by the Member Organization named below for any legal purpose, such as on One World's website, brochures, reports, presentations, and other materials.

INSERT NAME OF MEMBER ORG

Qian Zheng Memorial Scholarship

Signature:  Board Chair
INSERT LEADER NAME AND TITLE

Date: November 30, 2021